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KORE Telematics' Partner MedApps, Inc. Receives 2010 Smart Wireless Award

Running on the KORE CDMA Network, MedApps HealthPAL MA106 Honored by CDG with Inaugural Smart Wireless Award for Devices

CTIA Enterprise & Applications 2010

SAN FRANCISCO--([BUSINESS WIRE](#))--[KORE Telematics](#), the world's largest digital wireless services provider specializing in machine-to-machine (M2M) communications, announced today that its partner, [MedApps](#), Inc., a provider of solutions for the collection, transmission and management of remotely monitored patient data, has received a Smart Wireless Award for its innovative HealthPAL MA106 CDMA device.

Presented by the CDMA Development Group (CDG), the Smart Wireless Awards celebrate and promote the leading-edge wireless products and services using modules on CDMA2000® networks in the areas of healthcare, consumer electronics, energy and telematics. Entries are reviewed by a panel of recognized members of the media, industry experts and the CDG Executive Board, and judged on the overall strength of the deployment, especially the level of innovation and the business value obtained.

"We began working with KORE very early on to ensure that we would be able to bring our MedApps product line, including the HealthPAL MA106 device, online as quickly and cost-effectively as possible," said Kent Dicks, founder and CEO of MedApps. "Working through the KORE 'One-Stop' CDMA Device Accreditation Service, we were able to have our new HealthPAL MA106 ready for market at a lower cost, in less time and with fewer resources than if we had decided to handle the process on our own. We look forward to growing our relationship with KORE as we help patients play a more active role in their own healthcare while staying connected to their healthcare providers."

The MedApps HealthPAL MA106 device received its CDMA network approval through the KORE "One-Stop" CDMA Device Accreditation Service, which is designed to make it easier and more cost-effective to obtain CDMA network approval for cellular modems and routers, purpose-packaged M2M network devices and embedded wireless modules used in M2M solutions. The MedApps device relies on the KORE cellular M2M network to remotely transmit timely and accurate health information to a patient's electronic health record from any location. It also allows MedApps to deploy and maintain devices outside of the hospital, using MedApps' CloudCare™ technology platform, in a simple, flexible and cost effective manner.

"The CDG congratulates MedApps on winning the 2010 Smart Wireless Award for its HealthPAL MA106 device," said Perry LaForge, executive director of the CDG. "The MedApps telehealth device with CDMA2000 connectivity powered by

"The MedApps telehealth device with CDMA2000 connectivity powered by KORE is an innovative example of how the healthcare industry is using 3G to improve people's lives."

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"The CDMA device approval process can be a time-consuming distraction to innovative M2M application providers working to bring their products to market quickly and cost efficiently," said Alex Brisbourne, president and COO, KORE Telematics. "KORE helps companies like MedApps take the legwork out of CDMA device approvals, enabling them to focus on building and growing their business. We are proud to see MedApps receive this prestigious award and look forward to continuing our relationship with them as the company brings additional telehealth solutions to market."

KORE will be demonstrating the power of its cellular M2M network at booth #729 at CTIA Enterprise & Applications 2010, taking place October 6 – 8 at the Moscone Center West in San Francisco, Calif.

About MedApps

MedApps provides innovative eCare solutions for the collection, transmission and remote management of patient health data. MedApps utilizes wireless and m2m technologies, hardware, software, and cloud computing to efficiently connect patients with their care providers and electronic health records. The FDA cleared MedApps System is producing notable results at leading healthcare facilities across the nation, including Cleveland Clinic and Meridian Health in New Jersey. MedApps is a recognized telehealth innovator and member of Continua, an industry consortium setting Medical Device Interoperability Standards worldwide.

About KORE Telematics

KORE Telematics is the world's largest fully digital wireless network provider specializing exclusively on the rapidly expanding machine-to-machine (M2M) communications market. Companies in fields as diverse as security, utilities, healthcare and fleet management, as well as government agencies, are implementing M2M solutions to achieve productivity gains, cost management, environmental improvement and to expand customer services. Through its extensive network of application and hardware partners, KORE enables complete solutions for vehicle tracking, homeland security, automated metering and dozens of other M2M applications. KORE's long-term, direct agreements with Tier 1 wireless operator partners allow it to offer a range of technologies—including GSM, HSPA, CDMA and EV-DO—that ensures the greatest possible reliability and coverage. For more information, please visit www.koretelematics.com.

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