

# PRESS



# RELEASE

www.medapps.com

www.medapps.com

## MedApps

### MedApps Files 31 Patent Applications

**PRNEWswire - Scottsdale, AZ October 24, 2007** - MedApps announced today that it has filed 31 U.S. and international patent applications for inventions related to its Mobile Wireless Patient Monitoring Solutions.

The healthcare innovations created by MedApps integrate wireless, cellular, voice response and intelligent call routing technology with existing patient monitors (glucose meters, scales, blood pressure monitors, pulse oximeters, spirometers, ECGs, etc.), allowing patients to communicate with their caregivers whenever and wherever they may be.

As the U.S. population ages, and chronic diseases (Diabetes, Asthma, Congestive Heart Failure, Obesity, etc.) become more prevalent, management of these diseases will benefit from the convenient, comfortable and cost effective collection, transmission, and analysis of patient biometric data.

Diabetes is the fastest growing disease in America, and the well-known health issues caused by this disease include elevated risk of stroke, heart attack, kidney failure, vision, limb loss, and premature death. If properly managed by patients and healthcare providers, the effects of this devastating disease can be better controlled, potentially increasing the life span of patients, as well as improving their overall quality of life. Among other innovations covered by the MedApps patent applications are solutions that allow diabetic patients to automatically transmit biometric data to their healthcare provider using their existing glucose meters. The MedApps system also allows healthcare providers to monitor patient trends, medication compliance, and to manage the disease process in near real time from remote locations.

“As the demand for healthcare services grow, taxing existing healthcare resources, it is important for the industry to find ways to deliver patient care more efficiently,” says Kent Dicks, President/CEO of MedApps. “In a patient-centric environment, it is important for patients and their families to have the necessary tools to help manage their personal wellness. The MedApps team remains dedicated to developing this suite of Mobile Wireless Patient Monitoring Solutions.”

Jim Adler and Dave Rogers of Squire, Sanders & Dempsey LLP, legal counsel to MedApps added – “We are very pleased to be part of the MedApps’ team. This is another example of talented Arizona entrepreneurs making significant contributions to the healthcare industry.”

#### About MedApps

MedApps is dedicated to providing innovative solutions for the collection, transmission and management of remote monitored patient data. MedApps is an acknowledged innovator in the field of telehealth and has been recognized with numerous awards and citations. MedApps is a member of *Continua*, a group of 220 companies worldwide setting Medical Device Interoperability Standards (11073).

#### Media Contact

Randy Strength  
MedApps, Inc.  
480-305-6316  
randy.strength@medapps.com