

PRESS



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MedApps Selected as a Finalist for the Prestigious Adaptive Business Leaders (ABL) 2009 ABBY Award “Innovations in Healthcare”

Orange, CA — August 24, 2009 – Nine Innovative Health Companies are Finalists for ABBY Awards to be presented at ABL’s 11th Annual Innovations in Healthcare Awards Event, on October 28th, which will be open to ABL Members, as well as non-Member senior executives.

For ten years, ABL’s ABBY Awards have recognized organizations which have demonstrated transformative advances in medical devices, diagnostics, therapeutics, information technology and approaches to providing care and coverage, decreasing the numbers of uninsured, and engaging healthcare consumers more actively in their care and health status, all of which reduces the cost of providing healthcare.

Scottsdale, AZ’s MedApps, Inc., was one of three finalists in the in the Innovations in Healthcare Information and Telecommunications Technology category. MedApps’ Wireless Health Monitoring System enables people with chronic diseases to automatically transfer their bio-metric readings from their medical monitors using the MedApps HealthPAL™ directly to a central server for physician review and electronic records storage.

The nine ABBY Award Finalists were selected by 20 ABL-Member “Champions” from a field of 37 Semi-Finalists, and over 50 nominees. The Finalists were selected for best meeting the criteria of having an innovative approach to the delivery of healthcare, medical/biotechnology, or healthcare information/telecommunications technology that is approved for use in the U.S. marketplace, with clinical and financial metrics that prove their technology or approach reduces the cost of providing quality healthcare. The ABBY Award winners will be selected via secret ballot by ABL Members, after viewing presentations from each Finalist company.

About MedApps

MedApps is dedicated to providing innovative solutions for the collection, transmission and management of remote monitored patient data. MedApps is an acknowledged innovator in the field of telehealth and has been recognized with numerous awards and citations. MedApps is a member of Continua, a group of 220 companies worldwide setting Medical Device Interoperability Standards (11073).

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